

# Point of Success Standard

## The Most Affordable Point of Success system

### Process Orders Faster

Point of Success Standard automates every phase of the order entry, preparation, and management processes. Information is immediately available to keep every employee informed, to improve customer satisfaction, and to facilitate better restaurant management.

### Efficiency-enhancing features:

- Design your order entry menu to fit your business
- Enter orders quickly with touch-screen efficiency
- Basic coupon and discount qualification and entry
- Balance and control cash register tills
- Split and combine orders
- Split payment tenders
- Works well for quick service, table service, bars, delis, buffets and more

### Make Better Marketing Decisions

Imagine how much better a marketing decision can be with complete information on the financial success of a promotional campaign. Point of Success Standard analyzes every phase of a promotion to determine its effectiveness in promoting sales.

### Marketing decision-making features:

- Pinpoint the most successful offers
- Identify the best vehicles for advertising
- Maximize customer attraction
- Review financial results from coupons or promotions
- Rank coupons by number of uses and revenue



### More features that make Point of Success Standard part of a successful restaurant

- Report on business days that cross midnight
- Use up to three kitchen or bar printers
- Control the size, style, color and font on order entry buttons
- Use Point of Success Standard in the United States, Canada, Australia and the United Kingdom

More than just point of sale software...

**Point of Success is  
restaurant business success software.**

## Complete Suite of Business Reports

Point of Success Standard includes dozens of reports that provide the financial, marketing and production information needed to improve a restaurant's business. Included reports are effective if used as-is, and can be customized to fit an individual business' needs.

### Financial reports

- Communicate concise financial information with Flash Reports
- Provide accounting information for a restaurant's CPA, bookkeeper or in-house accounting system
- Get vital food and labor cost information

### Marketing reports

- Influence promotional activities with information on coupon redemptions
- Identify sources of customers
- Inspire employees to sell upgrades and add-ons

### Production reports

- Understand peak demand periods
- Staff appropriately for customer needs

### Security reports

- Identify inappropriately discounted orders
- Get an overview of PIN code failures, price changes and deleted orders
- List voided orders

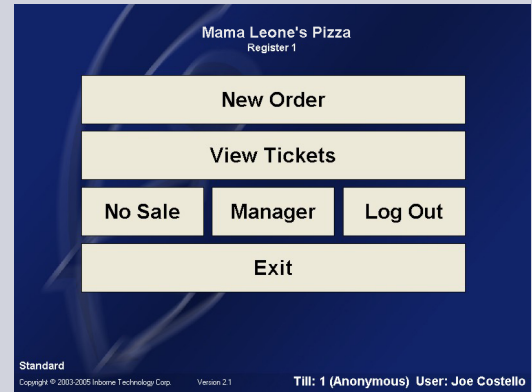
*Restaurant POS software should help make order entry easier, make customers happier and help build a restaurant business. Point of Success Standard does all these and more!*



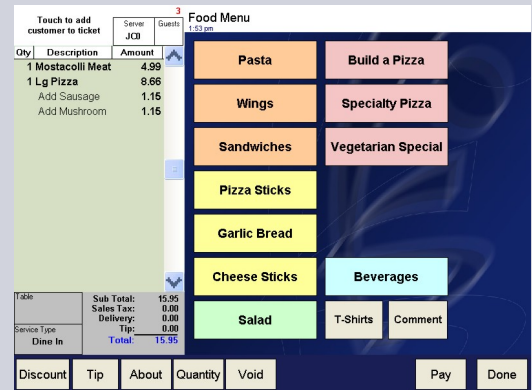
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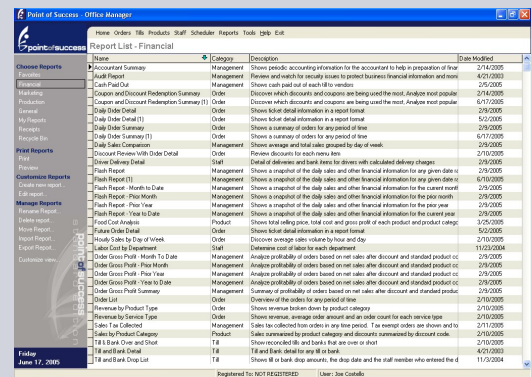
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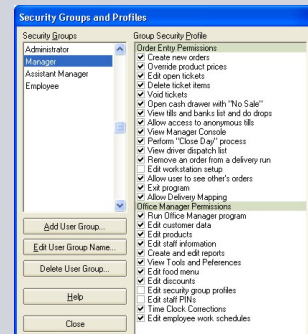
*Easy to understand commands and touch screen compatibility make Point of Success Standard easier to use.*



*Order entry screens can be designed to fit the way your restaurant or bar works.*



*Point of Success Standard includes dozens of reports to help a restaurant get better financial, marketing and production information.*



*Security features give tight control over sensitive program functions, helping to prevent the theft of food and cash.*